**ASSESSMENT NO 1:-**

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| --- | --- |
| **Assessment size** | **Weighting (%)** |
| Max 1000 words | 30% |

You will provide a written analysis of a one of the computer games listed below with reference to mechanics, how the mechanics drive revenue and the ways in which the game is marketed. There will be an opportunity to present your interim conclusions on your work in the form of a presentation to class of your findings and to gain feedback. (please refer to the week by week schedule – weeks 10/11)

**- Swords and Potions**

**- Crossy Road**

**- Diamond Dash**

**- Best Fiends**

**ASSESSMENT CRITERIA**

**Assessment 1**

* Evidence of ability to understand and adhere to the components of a brief.
* Evidence of ability to conduct personal research and apply critical thinking.
* Aptitude in producing documentation within identifiable constraints.
* Accurate knowledge and understanding of theories, concepts, and issues.
* Evidence of ability to present work in accordance with standard academic and professional conventions.

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| --- | --- | --- |
| Student Name: | | |
| **3rd** | **1st Marker** | **2nd Marker** |
| Little evidence that the student is able adhere to the components of a brief. |  |  |
| Very little evidence of personal research and critical thinking. |  |  |
| Documentation broadly produced within the identifiable constraints. |  |  |
| Some awareness of relevant concepts, theories and issues. |  |  |
| Evidence of ability to present work in accordance with standard academic and professional conventions but with errors. |  |  |
| **2:2** |  |  |
| The brief has been followed |  |  |
| evidence of personal research and critical thinking but unevenly applied |  |  |
| Documentation produced within the identifiable constraints. |  |  |
| Relevant concepts, theories and issues applied but inconsistently |  |  |
| Evidence of ability to present work in accordance with standard academic and professional conventions with minimal errors. |  |  |
| **2:1 As above** |  |  |
| Consistent evidence of personal research and critical thinking. |  |  |
| Relevant concepts, theories and issues applied throughout. |  |  |
| Evidence of ability to present work in accordance with standard academic and professional conventions to a high standard |  |  |
| **1st** As Above but |  |  |
| An insightful examination of the games demonstrating a thorough engagement with the brief. |  |  |
| **Grade** |  |  |
| **Agreed Grade** |  |  |
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